

HELLO COSMOS

LAUNCH COUNTDOWN TO DEBUT ALBUM: 'DREAM HARDER'

WITH NEW SINGLE: "FUSE" - LISTEN [HERE](#)



'From the title through to the sound and the lyrics there's a definite rally cry here... I love what [Hello Cosmos] are doing, people need to get onboard with this and check them out.' - Jack Saunders, *The Next Wave*, BBC RADIO 1

"Fuse" is the exhilarating new single from HELLO COSMOS - a track that ignites the countdown to their explosive debut album: 'Dream Harder' (out 27 November, via Cosmic Glue).

The announcement today also preempts a creative boom of activity to come from the Manchester-based creative collective, with plans for an **album visualiser with animation & augmented reality**, a **full remix album** by an all-star cast of DJ/producer talent, visionary **new videos** courtesy of Vidzinvader and much more; all before 2020 stutters to its close.

LISTEN TO 'FUSE' [HERE](#)

Laying dormant for the majority of the year, "Fuse" sees Hello Cosmos step out of the shadows to blast away the cobwebs of a Corona-blighted year with a bright, bold and resonant bang. A record ultimately about euphoria and escapism; 'Fuse' illuminates some of the recurring themes that radiate through the core of their upcoming LP: 'Dream Harder'. As frontman **Ben Robinson** explains:

"[Fuse] is about getting a little older, the world getting on top of you, too much TV and screen time, too much infuriation & self doubt that the media makes worse. Then a fuse is lit, leading to a bomb that explodes with a psychedelic wonderland of a night out. Because of the times we live in this feels like a soundtrack to the journey out of lockdown back to the party side of the brain, that can't come soon enough for everyone in the live music community."

It's a fitting entry point to one of the year's most daring and dynamic debuts. Harnessing a cataclysm of sounds that owe as much to snarling *Fall*-esque post-punk as they do to the robotic future-facing electronica of the *DFA Records* canon, 'Dream Harder' presents a collection of songs designed to burst from the speakers with a life-affirming energy. It's a record that looks to shake humanity out of this comatose, fearful and isolated world we currently live in and dares to dream of a new and utopian one that awaits tomorrow. With tracks that would feel as at home in a moshpit as they would on a dancefloor, on 'Dream Harder' Hello Cosmos look to reunite their long-since departed crowds under one virtual roof.

Complex of instrumentation and cerebral in its conceptual explorations, 'Dream Harder' pushes the envelope sonically while providing an overarching **assessment of technology and its rapidly evolving relationship with humanity, politics, the media**, and everything. At times probing and paranoid, but ultimately progressive in its attitude, 'Dream Harder' dissects how aspects of the digital age impact us all as individuals and our mental health; while proposing a means to subvert the system and escape to an alternative and technicolour reality.

Elaborating on the deeper themes underlying 'Dream Harder', Ben says:

"The messages we receive into our idle mind space every moment of every day have an on going impact. A lot of the time they go unnoticed but subliminally add up to create a sense of worry, a sense of lacking in terms of wealth, health & body image. They chip away at us to foster desires for goods, services, clothing and experiences that overwhelm us and leave us grasping for a sense of worth and contentment in our day to day lives.... Dream Harder is a project that aims to help people take back their idle mind space, to create their own billboards, own headlines and pick their own dreams. It encourages people to write their own slogans, to keep their dreams and ambitions in the front of their minds and to know what to ignore, to see what is important to pay attention to and what language should only deserve a fleeting glance....Dream Harder has never felt more vital as we all need to take control of our own mental wealth & help others around us in these times."

Fusing sound and vision, art and activism, multimedia and technology; 'Dream Harder' encourages people to use technology and not be used by it, while beaming a resounding message of positivity to counter a year otherwise consumed by inescapable negativity.

In the lead-up to the album's release this November, Hello Cosmos will be pushing the boundaries to bring 'Dream Harder' to audiences as an **exhilarating, multi-platform and immersive experience**. Utilising an array of technologies and communicative mediums to enhance the album's core concepts, the record will be accompanied by **a full visual album experience** (comprising over 2 hours of mind bending psychedelic visuals curated to accompany the record) including state-of-the-art **augmented reality visuals**; stunning **video content from long-term visual collaborator Vidzinvader**; plus there will be all manner of **unconventional and subversive surprises** too. Watch this space.

From the Sistine Chapel ("Frequency Fields") to the rooftops of Spanish apartments ("Step Out of The Shadow"), the tracks of 'Dream Harder' were written at locations all over the world and reflect a planet spinning with relentless pace. With lyrics encompassing the dawn of the Trump-era ("**Run For President**"), to the ongoing Brexit fiasco ("**Let Love Be...**"), the state of music ("**Raise The Dawn**"), through to the world dominated by mega tech corporations we find ourselves living-in today ("**Renegade Love**"); the tracks of 'Dream Harder' hang together to form representative picture of this strange world we live in now and just how we got here. Delivered with Robinson's impassioned spoken-word style, these are state-of-the-nation diatribes to rouse even the most conditioned of minds.

Featuring **over 20 collaborators** across its 11 songs, there are notable contributions from: **James Smith** - lead vocalist in *Yard Act* ("Cosmic Trigger"), **Ila** of *Tallsaint & Loux* fame ("Let Love Be..."), **Emma Banks** of *Galaxians* ("Cosmic Trigger", "Step out of the Shadows"), Emily Ingham of *Mi Mye*

("TONIGHT TONIGHT TONIGHT TONIGHT"), and many more.

In keeping with the band's spirit of collaboration, a **full remix album** featuring **Jagz Kooner** (*Sabres of Paradise, Oasis*), **Richard Norris** (*Beyond the Wizards Sleeve, The Grid*), **Jinku** (*East African Wave*) & others will also follow the album's official release and offer an array of wonderful creative re-interpretations.

'Dream Harder' was co-produced and mixed by Hello Cosmos and **Jamie Lockheart** at **Greenmount Studios** (*Easy Life, The Cribbs, Pulled Apart by Horses, Mush*), with the exception of "Renegade Love" - the last track recorded for the album - which emerged from late night sessions in **Brooklyn's Braund Studios** and **LA's The Blue Rooms studios**. Additional mixing was provided by **Rob Slater** and **Lee Smith**.



Hello Cosmos are a Manchester-based band and collective of creatives. A four piece at their core, the band are led by songwriter and bass player **Ben Robinson**, the founder of the celebrated **bluedot & Kendal Calling festivals**. Also featuring the talents of mainstay members **Angela Chan** on viola/synths/vocals (notably a member of the Mercury-shortlisted *Lanterns on the Lake* and a touring member of *Placebo*), powerhouse drummer **Simon Robinson** (brother of Ben) and the uniquely styled guitarist **Adrian Ingham** (assisted by a stack FX pedals); together as Hello Cosmos they are a meeting of minds of telepathic harmony with immense capability.

With each new studio session, Hello Cosmos expands its sphere of collaborators, inviting a growing cast of **guest musicians** to add their own fuel to the creative mayhem. The band's laissez faire approach has seen them work with over 50 artists worldwide to date, with members of *The Pleasure Temple Ritual Band, Post War Glamour Girls, Galaxians, Lost Colours* and more, lending their expertise.

Unfurling a string of stimulating **singles and EPs** since their formation in 2017, Hello Cosmos found their breakthrough last year with the obliterating electro-punk of the '**Run for President**' EP; winning over supporters at BBC Radio 1, BBC 6 Music and Radio X, to Under The Radar and Louder Than War in the process.

Translating the passionate intensity and vivid ideas evident in their studio recordings to the live stage, Hello Cosmos have performed at major festivals including **Kendal Calling, bluedot, Live at Leeds and Liverpool Sound City** and earned a formidable reputation. Drawing on Ben's experiences of working on shows featuring *flaming Lips, Bjork, Super Furry Animals* to name a few; Hello Cosmos shows match the band's own intrinsic energy with eye-popping visuals, Apollo mission boiler suits, and cyber-kinetic masks to create an AV spectacle.

However, with live shows already becoming a distant memory, in 2020 Hello Cosmos instead put their all into 'Dream Harder' - a record that stands as the essence of everything they have striven for so far.



Created in the spirit of creative collaboration and offering an adrenaline-rushing melting pot of influences, 'Dream Harder' is designed to uplift and entertain at every turn and promises to be as audibly emphatic as it is visually immersive. It's a record that urges its listeners to dream beyond the dystopian dereliction of today and push forward to a new, brighter future with a destiny that is entirely in their hands. Listen up, it may well be your best (and last) chance to escape this hell hole we're living through...

HELLO COSMOS - 'DREAM HARDER' - OUT 27 NOVEMBER 2020, VIA COSMIC GLUE

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Hello Cosmos is Ben (Vox & Bass), Angela (String, Synth, Vox), Adrian (Guitar), Simon (Drums).

FOR MORE INFORMATION

Instagram <http://bit.ly/HCIinsta>
Soundcloud <http://bit.ly/HCSound>
Twitter <http://bit.ly/HelloCTweet>
Facebook <http://bit.ly/HCFace>

Or please contact thom@sonicpr.co.uk

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PRAISE FOR HELLO COSMOS

"Epic rock like Muse with Mark E. Smith, John Cooper Clarke and a Northern Mike Skinner all mixing together to create that fully charged out-there sound." - Chris Hawkins, BBC Radio 6 Music

"A hit, a palpable hit. The combination of Northern declaiming vocals over tough widescreen producing on Dream Harder is right up my street" Tom Robinson, BBC Introducing

'Epic stuff, will be rising up the bill in the years to come, I'm going to go and listen to more of that.' Gordon Smart, Radio X

"Sure they will be headlining one day, he's clearly got something going on." John Kennedy, Radio X

'Last seen tearing up Baltic Social at this year's Sound City, they are set to be on most people's to see list at most of the summer festivals...Hard to compartmentalise into a genre, they shimmer and shake in all the right places.new single Run For President, already being seen as the breakthrough.' - Get into this

"With a Desert Sessions-like revolving cast of characters it creates something that strides from the speakers and announces itself with a technicolour blast of post-punk ingenuity." SoundBlab

'Emerging last year with an array of mind-blowing, psychedelic videos and cryptic social media posts Hello Cosmos created an almighty buzz they have matched it with a batch of indie-dance bangers that fulfil the promise.' - Under the Radar